

Sent: 09 November 2021 14:59
To: Business Licence <business.licence@brent.gov.uk>
Subject: Re: Big Shots Golf -280 Watford Road, HA1 3TZ - 22739

Thank you for sending through the revised plan.

I wish to add to our original comment that when the golf club was originally opened to the community it was presented as a multi leisure/ family orientated facility appealing to all generations, young and old. There was a range of activities primarily golf course, golf driving range, mini golf for children, baseball area, gym, retail sports shop, beauty and massage therapy. With only one licensed area of restaurant and bar. Under these new plans the whole facility will be licensed with only one tiny room set aside for unlicensed activity.

I wish to refer to a recent ruling by Sedgemoor District Council (August 2020) re an application for an alcohol licence for a soft play centre which was refused.

"This lack of separation between children playing and the consumption of alcohol was a major concern for the panel."

The panel said allowing parents to consume alcohol on-site "could only have an adverse impact on their ability to look after their children, not only within the premises but also outside".

I allude to this as this was previously raised as an example by the applicant's Counsel at the last hearing for allowing the sale and consumption of alcohol where minors and adults both use a facility. Given that 60% according to the owner are driving this also raises concerns about alcohol safety and the potential for drink driving.

We maintain our concerns that this should not be seen primarily as a "drinking venue". It is a concern that many of the original attractions: gym, retail area, beauty area, baseball area have been done away with in favour of more bar facilities. It doesn't promote a balanced / responsible approach and limits access to younger members of the community who are also in need of leisure and entertainment spaces.

I really hope the Council's Licensing panel will take our concerns on board.